

SUPREME COURT OF LOUISIANA

ORDER

Acting in accordance with Article V, Sections 1 and 5 of the Louisiana Constitution of 1974, and the inherent power of this Court, and considering the need to amend the Order of this Court dated June 26, 2008, and considering the recommendations of the Louisiana State Bar Association for amendments to the Rules of Professional Conduct as set forth in its “Findings and Recommendations of the LSBA Rules of Professional Conduct Committee Regarding New Lawyer Advertising Rules and Constitutional Challenges Raised,” dated April 15, 2009;

IT IS HEREBY ORDERED, ADJUDGED AND DECREED THAT:

The Article XVI, Rule 7 series of the Articles of Incorporation of the Louisiana State Bar Association be and is hereby amended to read as follows:

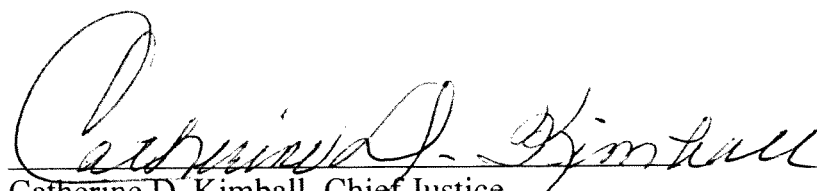
Rule 7.2(c)(1)(I) is hereby amended to read as follows:

- (I) includes a portrayal of a client by a non-client without disclaimer of such, as required by Rule 7.2(c)(10), or the reenactment depiction of any events or scenes or pictures that are not actual or authentic without disclaimer of such, as required by Rule 7.2(c)(10);

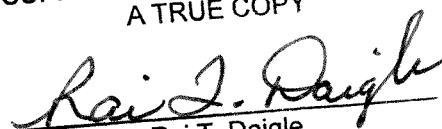
This rule change shall become effective on October 1, 2009, and shall remain in full force and effect thereafter, until amended or changed through future Orders of this Court.

New Orleans, Louisiana, this 30th day of June, 2009.

FOR THE COURT:


Catherine D. Kimball, Chief Justice

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A TRUE COPY


Rai T. Daigle
Deputy Clerk of Court