



## SOLO AND SMALL FIRM CONFERENCE SCHEDULE\*

\*This schedule is subject to change.

### DAY ONE: THURSDAY, FEB. 24, 2011

- 7:45 – 8:15**      **REGISTRATION: OUTSIDE JEFFERSON ROOM; THIRD FLOOR, HILTON RIVERSIDE, NEW ORLEANS**
- JEFFERSON: Continental Breakfast (7:30 to 8:30 a.m.)**
- 8:15 – 8:30**      **NAPOLEON: WELCOMING REMARKS** Shawn Holahan, Michael Patterson and Carl Selenberg
- 8:30 - 10:00**      **NAPOLEON: PLENARY SESSION “THE FUTURE OF SOLO PRACTICE”** (1.5 hr. CLE) Jim Calloway
- MAGNOLIA: “TECH TIPS I: NO LAWYERS ALLOWED”** Gayle O’Connor **(NOT CLE APPROVED) (ENDS AT 9:30)**
- 10:00 – 10:15**      **break**
- 10:15 – 11:15**      **NAPOLEON: “SUBSTANCE USE, FEELINGS AND BEHAVIOR IN THE LEGAL PROFESSION”** (1.0 hr. LPM/CLE) Dr. Ken Roy
- ROSEDOWN: “WHAT DID THE LEGISLATURE DO TO THE PRACTICE OF LAW IN 2010?”** (1.0 hr. CLE) Jessica Braun
- MAGNOLIA: “DIVORCE BASICS AND UPDATES”** (1.0 hr. CLE) David Prados
- 11:15 – 11:30**      **break**
- 11:30 – 12:30**      **NAPOLEON: “ROUND TABLE: SOLO TIPS FROM THE BENCH”** (1.0 hr. CLE) Richard Martinez (moderator); Hon. Rose Ledet; Hon. Susan Chehardy
- ROSEDOWN: “ADOBE ACROBAT 101 FOR LAWYERS: ARE YOU USING IT TO ITS FULL POTENTIAL?”** (1.0 hr. CLE) Catherine Sanders Reach
- MAGNOLIA: “TRUST ACCOUNTING FOR SOLOS: BANK RECORDS DON’T LIE”** (1.0 hr. Ethics) Julie White; Rodney Hastings
- 12:30 – 1:30**      **JEFFERSON: Lunch**
- 1:30 – 2:30**      **NAPOLEON: “HELP IS HERE! AND IT’S CONFIDENTIAL! THE LAWYERS ASSISTANCE PROGRAM: LAWYERS HELPING LAWYERS WITH SUBSTANCE ABUSE AND MENTAL ISSUES SINCE 1985.”** (1.0 hr. LPM/CLE) Buddy Stockwell
- ROSEDOWN: “THE VIRTUAL LAWYER AND ETHICAL IMPLICATIONS”** (1.0 hr. Ethics) Michael Adams; Richard Lemmler
- MAGNOLIA: “USING FASTCASE TO MAKE YOUR PRACTICE MORE COMPETITIVE: TEN TIPS”** (1.0 hr. CLE) Charles Lowry
- 2:30 – 2:45**      **break**

- 2:45 – 3:45**     **NAPOLEON:** “THE PERILS OF METADATA – YOU NEED TO KNOW THIS” (1.0 hr. LPM/CLE) Jim Calloway; Catherine Sanders Reach
- ROSEDOWN:** “ADVERTISING: WHAT CAN I DO? WHAT *MUST* I DO?” (1.0 hr. Ethics) Richard Lemmler
- MAGNOLIA:** “EXPUNGEMENT” (1.0 hr. CLE) Joseph Marino; Davidson Eshle
- 3:45 – 4:00**     **break**
- 4:00 – 5:00**     **NAPOLEON:** “MANAGING E-COMMUNICATION WITH CLIENTS FOR THE TECHNICALLY CHALLENGED” (1.0 hr. LPM/CLE) Catherine Sanders Reach
- ROSEDOWN:** “HANDLING SUCCESSIONS: SIMPLE, ADMINISTERED, AND CONTESTED” (1.0 hr. CLE) Beau Sagona
- MAGNOLIA:** “WHEN YOUR CLIENT IS ARRESTED IN ORLEANS AND JEFFERSON” (1.0 hr. CLE) Joseph Marino; Davison Eshle
- 5:30 – 6:30**     **“ResuMay” NetWorking Social: Hosted by the Young Lawyers Section, Ernst Café, 600 South Peters Street, New Orleans - Easy walking distance.**
- DIRECTIONS:** Walk down Poydras St. two blocks and take left on South Peters St. Walk two blocks to Ernst Café which is on the corner on South Peters and Lafayette Sts.)

## **DAY TWO: FRIDAY, FEB. 25, 2011**

- 6:45 – 8:00**     **JEFFERSON: Continental Breakfast**
- 7:10 – 8:10**     **NAPOLEON:** “AVOIDING COMPLAINTS WITH DIFFICULT CLIENTS” (1.0 hr. Ethics) William King; Eric Barefield
- MAGNOLIA:** “E-DISCOVERY IN SMALL CASES” (1.0 hr. CLE) Thomas O’Connor
- ROSEDOWN:** “FOR THE NEW SOLO OR SMALL FIRM LAWYER: WHAT REALLY WORKS – MANAGING THE \$5K, \$10K AND \$25K TECH BUDGET OFFICE (INCLUDES FILE MANAGEMENT SYSTEMS)” (1.0 hr. LPM/CLE) Craig Bayer
- 8:10 – 8:20**     **break**
- 8:20 – 8:30**     **NAPOLEON: Announcements**
- 8:30 - 10:00**     **NAPOLEON: PLENARY SESSION:** “KEEPING ‘EM HAPPY: SECRETS OF CLIENT SATISFACTION” (1.5 hr. Professionalism) Jim Calloway
- MAGNOLIA:** “TECH TIPS II: NO LAWYERS ALLOWED” Gayle O’Connor **(NOT CLE APPROVED) (ENDS AT 9:30 a.m.)**
- 10:00 – 10:15**     **break**
- 10:15 – 11:15**     **NAPOLEON:** “INS AND OUTS OF SOCIAL NETWORKING – ARE THEY USEFUL TO A LAWYER?” (1.0 hr. CLE) Catherine Sanders Reach
- ROSEDOWN:** “PROFESSIONALISM JEOPARDY” (1.0 hr. Professionalism) Beau Brock
- MAGNOLIA:** “CLASS ACTIONS FOR THE SMALL OFFICE PRACTITIONER” (1.0 hr. CLE) Paul Tellarico, David O. Walker and John Randall Whaley

**11:15 – 11:30**    **break**

**11:30 – 12:30**    **NAPOLEON:** “TAXES AND SOLO PRACTICE” (1.0 hr. CLE) Ray Ladouceur

**ROSEDOWN:** “ADOBE ACROBAT 102 FOR YOUR LAW PRACTICE – FOR THE ADVANCED USER” (1.0 hr. CLE)  
Catherine Sanders Reach

**MAGNOLIA: 12:30 – 1:30:** “ETHICS, PROFESSIONALISM AND CLOUD COMPUTING” (1.0 hr. Professionalism) Dane  
Ciolino

**JEFFERSON: Lunch**

**ROSEDOWN: Solo and Small Firm Section Meeting**

**1:30 – 2:30**    **NAPOLEON:** “YOU’RE ONLY HUMAN: HOW DEPRESSION AND PSYCHOLOGICAL ISSUES AFFECT THE LEGAL  
PROFESSIONAL” (1.0 hr. LPM/CLE) Dr. Geralyn Datz

**ROSEDOWN:** “PAPERLESS LAWYERING” (1.0 hr. LPM/CLE) Ernest Svenson

**MAGNOLIA:** “EARLY CASE ASSESSMENT AND DISCOVERY: INTERNET RECON ON EXPERTS, LITIGANTS AND  
OTHERS” (1.0 hr. CLE) Cynthia Schmidt

**2:30 – 2:45**    **break**

**2:45 – 3:45**    **NAPOLEON:** “ROUND TABLE: GOOD, BAD AND UGLY: MANAGEMENT TECH PRACTICES BY SOLO PRACTITIONERS”  
(1.0 hr. LPM/CLE) Thomas Stirewalt (moderator); Joshua Gordon; Joanna Hynes; Steven Griffith, Sr.

**ROSEDOWN:** “BILLING STRATEGIES IN A CHANGING ECONOMY” (1.0 hr. LPM/CLE) Jim Calloway

**MAGNOLIA:** “HANDS-ON PRACTICE MANAGEMENT: FROM INTAKE TO INVOICING” (1.0 hr. LPM/CLE) Jack Newton

**3:45 – 4:00**    **break**

**4:00 – 5:00**    **NAPOLEON: PLENARY:** “SIXTY TECH TIPS IN SIXTY MINUTES” (1.0 hr. LPM/CLE) Jim Calloway; Catherine Sanders  
Reach; Ernest Svenson