

THE PROFESSIONAL WORKPLACE:

CONQUERING THE MYTHS AND CREATING A COMPETITIVE ADVANTAGE

Fifth Annual Conclave on Diversity in the Legal Profession
MARCH 2, 2012 • NEW ORLEANS MARRIOTT • 555 CANAL STREET

The conclave will encourage discussion among judges and attorneys, primarily hiring and managing attorneys within law firms and law departments, about the importance of diversity within the legal profession and how to improve diversity within the profession in Louisiana.

Sponsored by the Louisiana State Bar Association in cooperation with the Louisiana Supreme Court and:

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This program has applied for 7.83 hours of CLE credit, including 1 hour of ethics and 6.83 hours of professionalism.

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MARCH 2, 2012
New Orleans Marriott
555 Canal St., New Orleans

*Fifth Annual Conclave on
Diversity in the Legal Profession*

CONQUERING THE MYTHS AND CREATING A COMPETITIVE ADVANTAGE

THE PROFESSIONAL WORKPLACE:

601 St. Charles Ave.
New Orleans, LA 70130-3404

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AGENDA – Friday, March 2, 2012

7:45 – 8:15 a.m. **Registration**
Coffee sponsored by the Louisiana Chapter of the American Corporate Counsel Association

8:15 – 8:25 a.m. **Welcome Remarks**

8:25 – 9:15 a.m. **Preparing for Conquest: Understanding the Journey for Inclusion within the Legal Profession (PROFESSIONALISM)**
This interactive presentation will clarify the distinction between diversity and inclusion; explain how both components are necessary for the successful creation of an inclusive and professional legal environment; and provide practical examples of successful inclusive environments for lawyers and judges.

Kelly McNeil Legier, LSBA Director of Member Outreach and Diversity

9:15 a.m. – 12:15 p.m. **Mastering the Sword and Shield (Interactive Workshop) (PROFESSIONALISM)**
Successful lawyering within the jigsaw puzzle of today's multicultural communities can be confusing. Making the puzzle work – seeing patterns and putting the pieces together – requires a diversity advantage, namely, cross-cultural assessment skills and tools that can identify potential cultural strengths and disconnects. Attorneys and judges need skills to identify cultural patterns and beliefs that can impact judicial outcomes. This new three-hour, hands-on experience builds on previous conclave presentations and focuses on a cross-cultural assessment mapping tool. Working with provocative cases from today's headlines, participants will cast themselves into the cross-cultural assessment, enabling them to "see" cultural patterns that can impact a case, avoid cultural missteps and develop winning, culturally congruent strategies.

Hon. Wendell L. Griffen and Manny Brandt
Griffen Strategic Consulting PLLC

12:15 – 1:00 p.m. **Networking Luncheon**
Co-Sponsored by the LSBA Young Lawyers Division

1:00 – 2:00 p.m. **Keynote Speaker – Fortifying the Fort: Diversity in 2012 – Where Is It Going From Here? (PROFESSIONALISM)**

Introduction: Hon. Bernette Joshua Johnson
Associate Justice, Louisiana Supreme Court
Speaker: Louisiana Lt. Governor John L. "Jay" Dardenne, Jr.

2:00 – 3:30 p.m. **Calculating Diversity Return on Investment and the Costs of Not Having Everyone Included in the Diversity Conversation (PROFESSIONALISM)**

In this interactive panel discussion, participants will get step by step recommendations for creating a successful diversity initiative that is inclusive of everyone, including non-diverse lawyers. Participants will learn the tools that both diverse and non-diverse lawyers can use to obtain buy-in, and gain insight into how to include everyone in the diversity and inclusion effort.

Panelists: Richard F. Cortizas, Acting City Attorney, City of New Orleans
Linda Perez Clark, Kean Miller Hawthorne D'Armond McCowan & Jarman, LLP
Dana M. Douglas, Partner, Liskow & Lewis, PLC
Robert J. Grey, Jr., Partner, Hunton & Williams
Charles L. Rice, Jr., CEO, Entergy – New Orleans
Hon. Max N. Tobias, Jr., Louisiana Fourth Circuit Court of Appeal

Moderator: Pamela W. Carter, Partner, Carter Law Group, LLC

3:30 – 3:45 p.m. **Networking Break**

3:45 – 5:15 p.m. **Fortifying the Armor: It May Be Legal But Is It Ethical? (ETHICS)**
This lively interactive panel will discuss common diversity/inclusion scenarios and examine whether the conduct - while legal - satisfies the requirements of the Louisiana Code of Professional Conduct. The panel will explore the scope of the duty of candor, the duty to report and other duties in the context of diversity and inclusion. The panelists will suggest how to address potential ethical diversity/inclusion hotbeds that arise in daily practice.

Panelists: Hon. Scott J. Crichton, First Judicial District Court (Caddo Parish)
Elia Diaz-Yaeger, Shareholder, Lugenbuhl, Wheaton, Peck, Rankin & Hubbard
Gregg M. Formella, Senior Attorney, American Airlines and ABA Disabilities Commission (INVITED)
Darleen M. Jacobs, Partner, Jacobs, Sarrat, Lovelace, Harris APLC
Van T. Lam, General Counsel, Regal Nails, Salon & Spa

Moderator: Danatus N. King, Partner, Danatus N. King & Associates

5:15 – 6:45 p.m. **Networking Reception**

REGISTRATION FEES, CANCELLATIONS AND REFUNDS

REGISTRATION FEES

Through Friday, February 10th \$50 After Friday, February 10th \$75

INCLUDED IN REGISTRATION: Seminar attendance, continental breakfast on the morning of the meeting, coffee breaks, lunch, and a flash drive containing the seminar materials. A link to the seminar materials will also be emailed to you prior to the program using the email address of record you provided to the LSBA. Internet access will not be available in the meeting room. Electrical outlets may be limited, so we strongly suggest you charge your laptop battery. A printed manual can be purchased **IN ADVANCE** for an additional \$40.

HOTEL ACCOMMODATIONS: Conclave participants may stay at the New Orleans Marriott, 555 Canal St., New Orleans, LA for \$195 per night (excluding taxes and fees) March 1-3, 2012. Members are urged to register early; there are only a limited number of rooms available, which are reserved for seminar attendees only. All reservations must be made no later than **February 17, 2012, at 11:59 p.m.** To register, call 888-771-4429 and ask for the "Louisiana State Bar Association block rate."

CANCELLATION AND REFUND POLICY (LSBA): Cancellation of registration must be received in writing by the LSBA no later than February 24, 2012. Cancellations will receive a full refund, less a \$30 administrative charge. Absolutely no refunds will be made after **February 24, 2012.**

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Louisiana State Bar Association Registration Form

Conclave on Diversity in the Legal Profession

Or register online at www.lsba.org/diversity

Friday, March 2, 2012 • 8:00 a.m. to 6:45 p.m.
New Orleans Marriott • 555 Canal Street, New Orleans

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Are you a hiring or managing partner or officer in your organization? No Yes

Have you attended a previous conclave? No Yes If yes, which years _____

Please describe your office: Firm of 2-3 Attorneys Government Agency
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Please check here or contact the LSBA if you have a disability which may require special accommodations at this conference. The LSBA is committed to ensuring full accessibility for all registrants.

Advance Registration (through Feb. 10, 2012)\$50
 Regular Registration (after Feb. 10, 2012)\$75
 Printed Materials\$40

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To register and pay by credit card (Visa or MC), please visit our website, www.lsba.org/diversity.

Please return this form with payment to:

Louisiana State Bar Association - Attn: Sonjanita Jordan
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