

### How to Get Started

- Create a Google+ account at <http://plus.google.com>
- If you already have a Gmail account, the Google+ account name can have the same name or you create a separate account which is not tied to your personal Gmail account.
- After entering account information, create a Profile; this information is shared on Google+
- Add friends, join communities and build your own community as a private workgroup or meeting space

### Best Practices for Managing Your Account

- Update your Google+ account regularly
- Update your “Joined” Community with information which follows the interests of your themed community
- Update your “Private” Community with information focused on the community’s purpose and events

### Best Practices for Content

- Community news
- New Community events
- Community meetings

### Objectives

- Keep up with friends or like-minded people or groups
- Create a Community for your organization or work group
- Keep Community members involved and interested

### Benefits

- Similar to Facebook, Google+ keeps your friends and community informed and involved
- Use Google Hangouts to video chat to individuals or as a group video chat
- When a community update is posted, members receive notices on their Google+ email account.

### Strengths of Channel

- Google+ provides many of the same services as Facebook but in the Google environment and includes the use of Google Drive, Google Calendar, Google Search, YouTube, etc., from within the Google+ interface

### Audience

- The general public and others who support your Google+ community

### Associated Costs

- Free services if one is willing to disclose some personal information and your telephone number

### Risks

- Members fail to check their Google+ email and communities regularly

### Content Type/s

- Messages
- Pictures
- Documents using Google Drive

### Posting Schedule

- 1-3 posts per month
- In your Google+ community, encourage others to post as well