Five highlights from going virtual with the Louisiana Justice Community Conference

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each year, the Louisiana State Bar Association (LSBA) hosts the Louisiana Justice Community Conference (LJCC) in Baton Rouge where civil legal aid attorneys and advocates from across the state come together to gain relevant legal education, network and collaborate. In its 17th year, the public health crisis pushed the Access to Justice (ATJ) Program to move the conference from in-person to a virtual platform, for the first time allowing the justice community to attend from the safety of their homes and offices. While many prior-year attendees missed the networking and in-person experience, the virtual platform presented several opportunities to change things up and expand the conference audience. Five highlights, in particular, stand out.

#1: Increased Capacity.
The virtual platform increased capacity and allowed for a broader audience with the conference expanding its reach to ATJ Commission and Committee members, attorney volunteers working with pro bono organizations and non-attorney support staff at the legal aid organizations — ensuring that 100% more members of the justice community received access to high-quality legal education relevant to their work. Moreover, the ATJ Program saw an uptick in attendance from people who may not typically be able to travel to the conference but who were able to attend virtually.

#2: More National Presenters.
In addition to making it easier for members of the ATJ community to attend remotely, the virtual platform allowed for an all-star lineup of leading public interest experts and advocates from across the country, including:
► Keri Gray, founder and CEO of the Keri Gray Group and a founder of the National Alliance of Multicultural Disabled Advocates.
► Jessica Pettitt, author of Good Enough Now: How Doing the Best We Can with What We Have Is Better than Nothing.
► Alison Davis-Holland, cartography and story maps lead with the Self-Represented Litigation Network.
► Joanna Weiss, co-founder and co-director of the Fines and Fees Justice Center, a national center for advocacy based in New York.
► Michele Gilman, University of Baltimore Venable Professor of Law and author of Poverty Lawgorithms: A Poverty Lawyer’s Guide to Fighting Automated Decision-Making Harms on Low-Income Communities.
► Heather Wilson, child welfare law specialist with the Children’s Law Center of California.
► George Wentworth, senior counsel with the National Employment Law Project.

#3: Virtual Platform Features.
The virtual platform, provided through Pathable, included several new features not available in past conferences, such as the ability for users to customize their agenda and experience, and to interact through the social wall, public forum pages and live chat feed — allowing participants to connect and discuss the sessions in real-time. Additionally, the virtual platform allowed content, including materials and session recordings, to be made immediately available in a central location that was easy to access.
#4: New Experiences.

This year, we were able to host several new events, including:

► A virtual art tour presented by the Ogden Museum of Southern Art, highlighting numerous artworks in Ogden’s collection that have served as a starting point to discuss social justice issues, such as African-American life at the turn of the 20th century, the Jim Crow Era, the importance of education, Civil Rights era photography, and the impact of incarceration.

► The Legal Innovators for Tomorrow (LIFT) recognition ceremony in which LSBA President Alainna R. Mire acknowledged attorneys Tiffany E. Monroe, Cory A. Alford and Cherita R. McNeal as the inaugural class of LIFT participants to complete the Flood Proof Project. The LIFT program helps new attorneys build solo and small law firms to meet the demand for clear title and successions services after the catastrophic flooding in Baton Rouge.

► Interactive virtual breakout sessions, focusing on topics like successful reentry and civil legal needs, immigration and legal technology.


#5: Most importantly, no risk of COVID-19 transmission!

The ATJ Program staff was pleased to successfully host a virtual conference this year, with 250 attendees from across the state representing more than two dozen organizations that provide legal services to countless low-income and vulnerable communities. The ATJ community and partners look forward to next year’s conference, expected to be in-person again.