

CLE Opportunity Enhancing Your Practice by Expanding Legal Services for ALICE

This two-hour webinar is designed to help attorneys better understand a large demographic in Louisiana struggling to access legal assistance and how legal practitioners can effectively serve this group while building a sustainable law practice.

During the webinar, attendees will:

 Learn about United Way's ALICE Report and the growing demand for affordable legal services from <u>Sarah H. Berthelot</u>, CEO of the Louisiana Association of United Ways.



• Gain insights from <u>Lauren Lester</u> on structuring pricing, rates, and fees to align with the client's needs, remain competitive, and enhance client satisfaction.



WEDNESDAY OCTOBER 2, 2024



11 AM - 1 PM ZOOM

This webinar is approved for 2 hours of CLE credit: 1hr professionalism and 1hr LOM.



LIFT Legal Incubator: Attorneys Provide Affordable Disaster Legal Services

ince 2015, the Louisiana State Bar Association's LIFT (Legal Innovators for Tomorrow) legal incubator program has supported new attorneys in establishing affordable public interest solo practices, nurturing future access to justice leaders in private practice. In 2019, LIFT expanded its scope to include disaster relief, partnering with Southeast Louisiana Legal Services (SLLS), Southern University Law Center (SULC), Louisiana State University Paul M. Hebert Law Center and the American Bar Association Center for Innovation for the Flood Proof Project. This initiative, born after the 2016 floods, provided legal aid via clinics, an app and increased services, helping secure millions for flood victims.

Recognizing ongoing needs, SLLS launched the Disaster Title Clearing Project



Amber Mason, second from left, is a LIFT Disaster Title Clearing Project graduate. From left, Laura Tuggle, Southeast Louisiana Legal Services; Mason; Alainna R. Mire, Access to Justice Commission cochair; and Maureen W. Morrow, Southeast Louisiana Legal Services.

in response to Hurricane Ida, integrating an incubator program funded by AARP. The inaugural 2022 class included Amber Mason and Paul E. Brazil, who received 24 months of support, including resources, business tools, legal training, mentorship, case referrals and stipends. Maureen W. Morrow



Paul E. Brazil, second from left, is a LIFT Disaster Title Clearing Project graduate. From left, Laura Tuggle, Southeast Louisiana Legal Services; Brazil; Alainna R. Mire, Access to Justice Commission cochair; and Maureen W. Morrow, Southeast Louisiana Legal Services. of SLLS played a crucial role, providing training and support.

While in the project, Amber Mason, founder of Mason Law Group, expanded her firm's services, focusing in criminal defense, expungements, eviction defense and more, with affordable rates benefiting from streamlined processes and technology. Paul E. Brazil established his practice in 2020, focusing on increasing legal access, especially for disaster-affected communities. Both attorneys credited the LIFT program for enabling their growth and ability to handle complex cases pro bono or at reduced rates.

Key partners like Louisiana Appleseed facilitated outreach and education, crucial for program success.

For more on legal incubator initiatives, visit: *www.lsba.org/lift*.

GROW YOUR PRACTICE: JOIN THE MODEST MEANS ONLINE LEGAL DIRECTORY TODAY

The Modest Means Online Legal Directory connects attorneys offering affordable legal services with moderate-income families who do not qualify for free legal aid, yet cannot afford to pay for legal services at the going rate.

The Directory is open to all active Louisiana attorneys in good standing who offer reduced-fee legal services to people falling at or below 400% of the Federal Poverty Line. Attorneys offering reduced fees by way of a sliding scale based on the client's income, flat fees, or limited scope representation are encouraged to join.

FIND OUT MORE! CONTACT Amy Duncan, LSBA Access to Justice Training & Projects Counsel, at amy.duncan@lsba.org with any questions. Or for more information online, visit

www.lsba.org/ATJCommission/ModestMeans.aspx

Focus on Access to Justice

Louisiana

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