# **The IP Trinity:**

Mastering Patents, Copyrights, and Trademarks



Sheraton New Orleans Hotel 500 Canal St. • New Orleans

### **REGISTRATION FEES, CANCELLATIONS & REFUNDS**

Advance Registration \$175
Registration After Sept. 16.\$200
(The fee includes electronic course materials, coffee/refreshments, and seminar attendance.)

**CLE Credit:** Approved for a maximum of 3.0 hours of CLE credit.

- **Cancellation:** See website for full cancellation policy. Written cancellation must be received by Sept. 16.
- **Paper-free program:** Prior to seminar, a link with seminar material will be sent to member's address of record.
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### For details or to register, visit www.lsba.org/cle

## The IP Trinity:

Mastering Patents, Copyrights, and Trademarks

### Seminar Chair:

Bryan C. Reuter • Stanley Reuter Alford Owen Munson & Paul • New Orleans

### **SEMINAR PROGRAM**

12:30-1:00 p.m.	Registration
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1:00-2:00 p.m.Patent Law's Al Dilemma: Innovation at the Crossroads(1 credit)J. Matthew Miller III • Carver Darden • New Orleans

2:00-3:00 p.m.From Expression to Protection: Understanding Copyright Law(1 credit)N. Kordell Caldwell • Baker Donelson • New Orleans<br/>Ashley J. Heilprin • Phelps Dunbar • New Orleans

3:00-3:15 p.m. Break

**3:15-4:15 p.m.** (1 credit)

#### **Brand Power: Legal Strategies for Trademarks** James R. Chastain, Jr. • Kean Miller • Baton Rouge R. Devin Ricci • Kean Miller • New Orleans

Registration Form – The IP Trinity: Mastering Patents, Copyrights, and Trademarks Monday, September 23, 2024 • Sheraton New Orleans Hotel • 500 Canal St. • New Orleans

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	Please check here or contact the LSBA if you have a disability which may require special accommodations at this conference. The LSBA is con-	mmitted to ensuring full accessibility for all registrants	
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