

**Charles "Chuck" Vann** is originally from Jacksonville and now reside on the eastern shore of Mobile Bay in Spanish Fort, Alabama. He holds a Bachelor of Science degree in Psychology from the University of North Florida (including graduate level work in counseling) and a Master of Business Administration degree from the University of Florida.

Since 1984, Mr. Vann has worked as the senior non-lawyer management officer for medium to large sized law firms in the states of Florida, Kentucky, Alabama, Georgia, and California. The

25+ years of experience Mr. Vann gained by working in-hose has given him a thorough understanding of how law firms and lawyers operate and the unique knowledge required to help lawyers plan and adopt business models that meet both their clients' legal needs and the lawyers' financial and income expectations.

Mr. Vann started his consulting business in 2010 concentrating on single practitioners and small to medium sized firms. His areas of expertise include practice and client profitability analyses, associate and staff compensation plans, business development strategies including implementation tactics and return-on-investment measuring, financial planning and tracking, administrative operational efficiencies, policies and procedures, and office space design and build-out. Mr. Vann is very much a "people" person and enjoys the learning process and the opportunity to help people reach their personal and professional goals.

He is an avid reader of history and mysteries, enjoys golf, football, baseball, and traveling. He reached the rank of Staff Sergeant and received an Honorable Discharge after serving six years in the United States Marine Corps Reserve.