

## A Virtual CLE Hosted By: LSBA Committee on Diversity in the Legal Profession's Pipeline to Diversity and Outreach Subcommittee 1.5 Professionalism CLE Credit Hour

12:00 p.m. - 1:30 p.m. "How to Develop a Diversity & Inclusion Strategy for your Law Firm"

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Creating an inclusive culture is more important than ever. In addition to increasing the competitive advantage, enhancing the brand image, and advancing employee engagement, it is simply the right thing to do.

In this virtual presentation, we cover:

- Information for creating a Diversity and Inclusion strategy.
- Tips for creating a talent pipeline focused on increasing diversity in hiring, promotion, and succession planning.
- Guidance for utilizing Employee Resource Groups (ERGs), valuable affinity groups that provide a support network and education opportunity for their members and increase awareness across the organization.
- Defining metrics for tracking progress.

Audience members leave with actionable takeaways for creating an effective Diversity, Equity, and Inclusion strategy.