



LARRY PORT

Larry Port is the founder and CEO of [Rocket Matter, the leading cloud-based legal practice management software](#). Larry is also a speaker and award-winning writer at the crossroads of the legal profession and cutting-edge technology. His book, *The Lean Law Firm: Run Your Firm Like the World's Most Profitable and Efficient Businesses*, was recently published by the American Bar Association. Larry frequently discusses design and efficiency as well as quality techniques in the software industry that can be leveraged by lawyers and other legal professionals. Larry was also named to the Fastcase 50 honoring the law's smartest, most courageous innovators, techies, visionaries, and leaders.