

How to Future-Proof Your Firm: Engaging Generation Z CLE Webinar

Hosted by:

Louisiana State Bar Association
Committee on Diversity in the Legal Profession

May 21, 2024
12:00 p.m. - 1:15 p.m.

Department of Member Outreach and Diversity

Email: diversity@lsba.org

Phone: (504) 619-0115

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Louisiana
State Bar
Association

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1.25 Professionalism Credit Hour(s)

9:00 a.m. - 4:00 p.m.

12:00 p.m. - 1:15 p.m. - How to Future-Proof Your Firm: Engaging Generation Z

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Gen Z is no longer the generation of tomorrow but rather the generation of today. Many are just graduating from college, and their values and work style significantly differ from their Millennial, Gen X, and Baby Boomer predecessors. Supporting them now will help ensure companies stay relevant for Gen Z and generations beyond.

In this keynote, Dima Ghawi shares key insights to effectively lead Gen Z in the workplace. She explores specific strategies that equip audiences with the tools to support Gen Z employees, including implementing diverse channels of communication and developing organizational policies that prioritize social justice and mental well-being. Through actionable tips and engaging examples, Dima ultimately guides attendees to a fuller understanding of what Gen Z values in a work culture and how organizations can attract, retain, and engage the generation of today.

- Dima Ghawi, Dima Ghawi LLC, Baton Rouge, LA

Speaker Biography



Dima Ghawi is Middle-Eastern in her genes, American in her heart, and a global citizen in her spirit. She ignites the untapped potential in individuals across the globe, empowering them to shatter limitations and become courageous, purpose driven leaders. Her own journey is one of escaping confinement, crossing continents, and transforming her life's purpose. Harnessing the power of her story, Dima is committed to inspiring individuals to attain personal and professional growth.

Through keynote speeches, workshops, and executive coaching, Dima shares her unique leadership transformation journey with one goal in mind: motivate and activate those around her to reimagine their potential and grow into leaders.

Dima draws from two decades of corporate experience leading global teams and developing future leaders worldwide. She has worked across the United States, Europe, Asia, Middle East, and Africa for several Fortune 100 companies including IBM, Merrill Lynch, and Intuit. She has honed a keen expertise in developing leaders to meet the demands of the global workforce.

Dima's memoir *Breaking Vases* received many awards including *Writer's Digest* 2018 Grand Prize Award, Best Indie Book Award, Readers' Favorite Award, National Indie Excellence Award, and Nautilus Book Award.

She has been recognized for her services with the 2014 President of the United States Bronze Volunteer Service Award, the 2019 Baton Rouge Business Report "Influential Women in Business," 2014 Baton Rouge Business Report's "Forty Under 40" Award, and the 2016 Louisiana State University "Esprit de Femme Award." She has been featured in numerous publications for her professional and philanthropic work.