

# Speaker Biography



**Micah Fincher** is a partner in the New Orleans office of Jones Walker LLP. His practice includes counseling on privacy and data security matters with a focus on advising clients in highly regulated industries, including law firms, banks, credit card companies, payroll processors, and health care providers. Micah has led crises response teams for breaches involving residents of all 50 States and hundreds of thousands of data subjects. He helps clients comply with legal requirements and meet deadlines by developing internal and external privacy statements, incident response and breach notification plans, and other policies. He is also a registered patent attorney and routinely handles all aspects of intellectual property and technology matters. He attended LSU, earning his bachelor's degree in biological engineering in 2008 and his J.D. from LSU Law in 2011.