



SPEAKER BIOS

as of 2/25/2015

Rachel Thyre Anderson, a law school graduate of University of California at Davis, was headed to municipal law when the California economy took a hit. To tide her over, she took a position with a firm specializing in bankruptcy and then returned to Louisiana. Except for a criminal law clerkship year at the Louisiana Supreme Court, she has represented bankruptcy clients since. She quotes her first bankruptcy mentor: "Bankruptcy is the quintessential 'general practice' area of law, involving federal and state law, and touching on family law, tax law, contract law, and pretty much every other area you can think of."

Eric K. Barefield is Ethics Counsel for the LSBA, and administrates the [Ethics Advisory Service](#), which provides to members confidential, non-binding ethics opinions to Louisiana licensed attorneys. A 1995 graduate of LSU's law school, Mr. Barefield was formerly an Assistant District Attorney in Orleans parish from 1995-1998. He also served as Deputy Disciplinary Counsel from 1998 to 2005 with the Office of Disciplinary Counsel where his duties involved investigating and prosecuting violations of the Rules of Professional Conduct.

J. Christopher Barrilleaux, LCSW is a licensed clinical social worker practicing in New Orleans, Louisiana with 30 years' experience. With master's degrees in Psychological Counseling and and Social Work, he is currently a doctoral candidate in Social Work at Tulane University. Clinical foci include broad spectrum addiction issues, couple's counseling, and collaborative divorce coaching. He practices with the Collaborative Divorce Alliance of Greater New Orleans where he has functioned as a collaborative divorce coach on 82 interdisciplinary collaborative law teams since 2004.

Julie Baxter is staff counsel to the Senate Committee on Judiciary A. She also maintains a general private practice, handling personal injury and wrongful death claims, formation of LLC's, wills, and business and contract disputes. The Supreme Court of Louisiana appointed her to the Committee to Study Plain Civil Jury Instructions. Prior to law, she was a journalist, covering the legislature, statewide politics, elections, and high profile criminal trials for both radio and television. In 2001, she was awarded the acclaimed Edward R. Murrow award for Investigative Reporting in Television.

Craig Bayer is an award-winning technology consultant who sets up professional services firms for stress-free efficiency and productivity. His company Optiable is a productivity-centered technology service provider helping Law Firms, Engineering Companies, Financial Advisors, and other Professional Service Companies create more efficient firms. Optiable is certified in all the systems needed to keep up with high-paced firms, and offers step-by-step support when choosing and implementing those systems.

Nicole Black, an attorney in Rochester, New York, is a legal technology evangelist at MyCase.com, a cloud-based law practice management software company. She has written "Cloud Computing for Lawyers" (ABA 2012) and "Criminal Law in New York," a Thomson West treatise. She is also a co-author of the ABA's "Social Media: The Next Frontier" (ABA 2010). Her weekly column on mobile computing and internet-based technology can be seen at [The Daily Record](http://TheDailyRecord.com), an electronic legal newsletter for western New York state. She is a frequent speaker on mobile computing and Internet-based technology as it pertains to the legal profession.

Tracy Burch, a former Louisiana litigator, is a Licensed Professional Counselor in private practice in Shreveport. Her indirect route to her current career started with a business degree from Oklahoma State University and an MBA from SMU. She worked in finance in New York City during the 1980s. After the 1987 stock market crash, she returned to school and earned her JD from LSU. She practiced for 15 years, primarily civil rights and employment law. Then, she returned to school again, and earned her Master of Science in Counseling Psychology from LSU in Shreveport. Focusing on lawyers and other professionals, she sees clients in her Shreveport office, and also online in video sessions.

Michael D. Carbo litigates disputes involving music and computer software copyright infringement, misappropriation of trade secrets, and criminal misuse of computers. His client base includes authors, publishers, artists, art galleries, and performers. He has been lead trial counsel in patent infringement lawsuits, and a court expert in patent law and procedure. He obtains patents, trademarks, and copyrights; and renders advice on trade secret programs and intellectual property agreements. His expertise includes internet law, and the legal implications of emerging technologies. A frequent speaker on intellectual property, he has for the past 25 years, a patent law course at Loyola. He holds degrees in electrical engineering and law from Tulane.

Honorable Susan M. Chehardy is a judge on the Louisiana 5th Circuit Court of Appeal. She was elected in 1998 as the court's first woman judge, and was reelected in 2012. Prior to her service to the appellate bench, she served as judge for the 24th JDC, after an active general litigation personal injury practice. A law graduate of Loyola University, she is also a member of the Fifth Circuit Judges Association, the Fourth and Fifth Circuit Judges Association, the Association of Women Judges and the American Judicature Society.

Dane C. Ciolino is a law professor at Loyola University College of Law, and the editor of the weblog [Louisiana Legal Ethics](http://LouisianaLegalEthics.com) and the book [Louisiana Legal Ethics: Standards and Commentary \(2015\)](http://LouisianaLegalEthics.com). He is also engaged in a limited law practice and in law-related consulting, principally in the areas of legal ethics, lawyer discipline, judicial discipline, and federal criminal law. His practice includes handling disciplinary matters before the Louisiana Supreme Court, the Louisiana Attorney Disciplinary Board, and the Louisiana Judiciary Commission, legal malpractice cases, lawyer disqualification matters, and legal fee disputes. He also consults and serves as an expert witness in the fields of legal ethics, legal fees, and the standards of conduct governing lawyers.

Amy Duncan, a 2013 law school graduate with an MBA, has hit the ground running. The Program Director for the Louisiana Civil Justice Center (LCJC), she directs Legal Innovators for Tomorrow (LIFT), a legal incubator program that provides young attorneys with the resources necessary to develop an innovative, public interest-focused, solo law firms. Through innovation, these lawyers learn how to offer cost-efficient legal services to those unable to afford legal representation. She emphasizes the "business" of lawyering and the importance of branding, networking, and marketing. Prior to law school, she was a Service Quality Auditor for The Hertz Corporation and a Market Research Analyst for Univision Communications Inc. in Los Angeles.

Mark Graffagnini practices primarily in the areas of corporate and securities, M&A transactions and private equity (including venture capital). Mark started his small firm Graffagnini, L.C. in 2010 after practicing in a large Silicon Valley law firm. A former law clerk to USDC Judge Ivan Lemelle (E.D. La), Mark is passionate about assisting lawyers in growing their practice.

Nicholas Hite is a graduate of Tulane University Law School and was chosen as a fellow for the LIFT program of the Louisiana Civil Justice Center. An advocate for social justice and true equality, he believes that income should not be a barrier to quality legal representation. He is the founder of the The Hite Law Group, LLC to provide expansive and inclusive legal service for all individuals, proudly specializing in the unique needs of the LGBTQ community and all forms of non-traditional families.

Andrew Hoffman CFP, CDFA, a Certified Financial Analyst, assists clients in avoiding common financial mistakes when divorcing. His publications have been featured in the Investment Advisor (“The Ties that Unbind (Feb. 2001)) and the Wall Street Journal (“How to a Plan the Perfect Divorce” (Feb. 2003) and “Cost of a Breakup” (July 2006)). A speaker on financial issues relative to divorce in the U.S., Canada and Australia, he mediates privately and co-mediates property Issues. A charter member and former vice president of the Collaborative Divorce Alliance of Greater New Orleans, he is currently the Treasurer of the Louisiana Chapter of the Association of Family and Conciliation Courts. More information can be found at his [website](#) and on his [LinkedIn page](#).

Shawn L. Holahan is the Practice Management Counsel and Legislative Committee Liaison for the LSBA, and administrates the LSBA’s fee dispute arbitration program. A former member of the ABA LP Division’s Publishing Board, she is a current member of the ABA’s TECHSHOW Planning Board, and the ABA LP’s State and Local Outreach Committee. She is also the current Chair of the Practice Management Advisors of North America. Prior to her position at the bar, she was a partner with a medium sized law firm in New Orleans (labor and employment matters primarily) and had completed two federal clerkships in the USDC. (E.D. La.). Understanding that lawyers just want to get back to practicing law without tech getting in the way, she seeks to demystify the process of choosing tech that is appropriate for the particular lawyer and practice.

Abid Hussain is a solo practitioner in New Orleans after seven years of corporate law in Dallas. A seasoned speaker on legal technology matters, he also provides practical legal and corporate counsel, including intellectual property and asset protection, to entrepreneurs, small business owners, real estate investors, and musicians. Prior to practice, he worked eight years with technology and software companies, including start-ups as well as giants such as Texas Instruments and Microsoft, in marketing and management positions. He now uses that business experience to help his clients as an attorney. Abid is a graduate of the Bronx High School of Science, the University of California at Berkeley, and the University of Oregon, School of Law.

C. Alan Jennings is a charter member of the Louisiana Notary Association having served as its publications chairman, its president, its executive director, and currently serving as its legislative and governmental affairs liaison. He is the author of the *Fundamentals of Louisiana Notarial Law and Practice* (2005, updated annually), which is the official study guide for the state notary public exam, and *Louisiana Notary*, a newsletter covering legislation and case law of interest to notaries. Commissioned since 1990 as a notary in East Baton Rouge parish, Alan is also a professional parliamentarian and author of *Robert's Rules for Dummies*.

Maureen Blackburn Jennings has worked on both sides of the employment bar for over 25 years. From 1993 through 2007, she represented mostly plaintiffs in employment and civil rights cases in New Orleans. In those 14 years, she learned a thing or two about which cases to accept and which ones to run from. Following her move to Houston in 2007, Maureen practiced with Phelps Dunbar, LLP in the firm's Houston office for six years. She opened her solo practice in Houston in February 2014, where she hopes to further sharpen her skills in selecting employment cases in Texas and Louisiana.

Honorable Bernette J. Johnson is the Chief Justice of the Supreme Court of Louisiana. Her judicial service began in 1984 when she elected to serve on the Civil District Court in New Orleans where she eventually served as its Chief Judge. In 1994, she was elected to the Supreme Court and was re-elected without opposition in 2000 and 2010. She serves on the Louisiana Supreme Court's Judicial Council, and has served on the Court's Legal Services Task Force as well as the National Campaign on Best Practices in the area of Racial and Ethnic Fairness in the Courts. She received her undergraduate degree from Spelman College in Atlanta and received an Honorary Doctorate in Law from Spelman College in 2001. She received her JD from LSU.

Ari Kaplan: Ari's high energy presentations will get the business end of your law practice humming. His first book *The Opportunity Maker: Strategies for Inspiring Your Legal Career Through Creative Networking and Business Development* (Thomson-West, 2008) was called by the New York Law Journal, a "must-have treasure box of marketing ideas," and CEOs have described his new book, *Reinventing Professional Services: Building Your Business in the Digital Marketplace* (Wiley, 2011), also released in Japanese, "an essential guide" that "expertly showcases the multitude of opportunities the digital age has brought to the professional services market." After nine years practicing with firms in New York, he is now a leading industry analyst in the legal community. A keynote speaker for events worldwide, Ari has also received multiple Apex Awards for feature writing, and has been recognized in the Wall Street Journal's Law Blog, the Chicago Tribune, the Miami Herald, the New York Post, the ABA Journal, Above the Law, the National Jurist, the Chicago Lawyer, and the California Recorder, among other publications. He also served as a legal commentator for CNET Radio and has been interviewed on CNN, WGN-TV Chicago, CBS Interactive's BNET, WMGT-41 Macon, and Good Morning San Diego. He hails from the George Washington University Law School and is admitted to the bar in New York, New Jersey and Washington, D.C., not to mention a Little League coach and an Ironman triathlon finisher.

Elaine Kimbrell is a partner of Ware | Immigration law firm which handles client matters from its offices in Louisiana, Florida, Mississippi and Seattle. She manages the firm's nonimmigrant visa section and is skilled in all areas of immigration law. A member of the American Immigration Lawyers Association (AILA), she currently serves as its Chair of the Midsouth section. Before Ware | Immigration, she was a constituent services representative for U.S. Sen. Mary Landrieu, and assisted constituents on immigration matters. Hailing from George Washington University (BA International Affairs) and Loyola University New Orleans (JD), she is a frequent presenter on immigration topics.

William N. King is the LSBA's Professional Programs Counsel. His duties include mediating complaints referred to him by the Office of Disciplinary Counsel (ODC), administering the Attorney Diversion Program including the LSBA schools for ethics, trust accounting, advertising and law practice management. He also works closely with the Client Assistance Fund, the Public Access and Consumer Protection Committee and the Rules of Professional Conduct Committees. Prior to the LSBA, he was a deputy disciplinary counsel with the ODC, where he investigated and prosecuted violations of the Rules of Professional Conduct by Louisiana licensed attorneys. A speaker on ethics and professionalism, he firmly believes that Louisiana attorneys are some of the best, most professional and ethical attorneys in the country.

Jeffrey S. Krause is a Wisconsin attorney and founding partner of [Solfecta, LLC](#), which assists attorneys choose and use technology in their practices. A certified or authorized consultant for dozens of law office applications, Jeff is a frequent author and speaker on a variety of legal technology topics. His blog *Jeff Krause's Practice Management Blog* earned him several TechnoLawyer Blawgworld Pick of Week selections. His extensive background includes knowledge of document management, e-mail systems, litigation support, time and billing, web marketing and office suite applications. In 2006, he teamed up with Neil Johnson of Practice Development Partners and created the nationally recognized Time Matters Boot Camp training seminar (held in over twenty-five cities nationwide from 2007 to 2009). Prior to Solfecta, LLC, Jeff had a private practice which included plaintiff's Personal Injury, Insurance Defense, Real Estate, Land Use Planning and Corporate Law.

Raymond P. Ladouceur, JD, MBA, CPA, CFF is a licensed CPA and attorney. The Louisiana Board of Legal Specialization has certified him as tax specialist, and estate planning and administration specialist, and the American Institute of Certified Public Accountants has certified him in financial forensics. A practitioner highly regarded for his estate planning expertise, he is a frequent speaker at numerous continuing education seminars. He is the author of *Estate and Gift Taxation (A Louisiana Perspective)*, 2013 Edition and is co-author of *Planning for Marriage, Separation, and Divorce (A Louisiana Perspective)*, 2013 Edition. Mr. Ladouceur is the only person to be named the Louisiana Society of CPA's Outstanding Discussion Leader six times. He is the Past-President of the SLCPA, and of the Louisiana Chapter of Attorney-CPAs.

Chelsey Lambert is Vice President of Clients and Communication at Smokeball, a provider of powerful automation software for small law firms, based in Chicago, IL. Her mission is to help attorneys, and legal professionals understand the technology that is available to them, how to use it, and the positive impacts it can have on their business. As a former Practice Management Advisor for the Chicago Bar Association, she is an expert in small law firm processes, marketing, technology, and law practice management education. In her spare time, she enjoys a good yoga class, and trying new restaurants, especially while visiting New Orleans.

Richard P. Lemmler, Jr. has been Ethics Counsel for the LSBA since May 2002 and has been responsible for the development and day-to-day administration of the LSBA's lawyer advertising filing and evaluation process since its inception. He frequently presents CLE on legal ethics and lawyer advertising; he has written several articles for the *Louisiana Bar Journal*. Before joining the LSBA staff, he practiced law in New Orleans for 14 years as a solo general practitioner. He also served two consecutive three-year appointments to the Louisiana Attorney Disciplinary Board, first as a lawyer member of a hearing committee and then as chair of a hearing committee.

Charles Lowry is an account executive with Fastcase (www.fastcase.com), a primary law database provided as a member benefit to members of the LSBA. Prior to joining Fastcase, Chuck held editorial, product development and sales and marketing positions at Matthew Bender, Lexis, Kluwer Law International and American Lawyer Media. He is a graduate of the Athenaeum of Ohio (B.A. philosophy) and the University of Cincinnati (Ph.D. classics). He can be reached at clowry@fastcase.com or (646) 327-8702.

Liwen Mah, an associate in the San Francisco office of Fenwick & West, focuses his litigation practice on emerging technologies. He counsels clients on the protectability of software or online content, access to computer systems, gathering and use of competitive intelligence, and licensing of intellectual property. Liwen is also committed to professional diversity efforts and an active pro bono practice. Prior to joining Fenwick & West, he worked in semiconductor quality and reliability for Altera Corporation.

Richard W. Martinez, is a solo practitioner who focuses on commercial litigation, workouts, bankruptcy and reorganizations. With a J.D. from Loyola University Law School, and an M.B.A. in finance and accounting from U.C.L.A., he served as the first law clerk for Hon. T.H. Kingsmill, Jr., of the U.S. Bankruptcy Court (E.D. La.). He was appointed by President Jimmy Carter to the Office of the Chief Counsel Small Business Administration, Washington, D.C. A frequent speaker on bankruptcy, restructuring distressed entities, discovery abuses, electronic discovery, and trial tactics, he is the current chair of the LSBA's Solo & Small Firm Section.

Robert E. McKnight, Jr., is of counsel to Marek, Griffin & Knaupp, in Victoria, Texas. He practices in the areas of labor and employment law (including employee rights and benefits, ERISA, wage and hour, and civil rights in employment) and civil rights in housing. He is the author of *Representing Plaintiffs in Title VII Actions* (3d Ed 2011 & Supp. 2012), the publisher and editor of *Fifth Circuit Civil News*, a publication reporting on civil opinions issued by the U.S. Fifth Circuit Court of Appeals, and *Fifth Circuit Civil News Daily Update*, a daily e-mail supplement to the publication. Licensed in Texas and Louisiana, he is a member of the National Employment Lawyers Association.

Craig Mordock is the Managing Partner of Butler Mordock, PLC, a four attorney firm located in uptown New Orleans, is engaged in criminal defense in state and federal court. Among his notable cases include his representation of former AL Cy Young Award winner Denny McLain on theft charges. He was a former senior felony prosecutor for Orleans Parish and obtained the only conviction for Human Trafficking in Louisiana history.

Betty Ann Maury, a graduate of Loyola University New Orleans College of Law, went solo from scratch. She opened her virtual office as a general practitioner with a focus on family law. She is a member of the inaugural class of attorneys with the Louisiana Civil Justice Center's LIFT Incubator program ("Legal Innovators for Tomorrow"). Ms. Maury provides low cost and public-interest oriented legal services to members of the Greater New Orleans Area and surrounding parishes.

Townsend Myers established the NOLA Criminal Law firm, in 1998 to serve a need for lawyers who were effective client communicators and who wanted to help good people get fair second chances when things went wrong. With over 20 years' experience in state and federal courts, he focuses on defending DUI/DWI and misdemeanor cases in New Orleans Municipal Court. He prides himself on clear and honest communication with his clients, even when the legal truth of one's circumstances can at times be painful to hear. A graduate of the University of Chicago Law School, he served the Cook County Public Defender's office in Chicago and the Orleans Parish Public Defenders Office before his career as a solo practitioner.

Gayle O'Connor is a legal technology consultant with 20+ years' experience. A former trial technician for federal public defenders, she was a marketing director for legal software providers and has taught legal research. She has been a featured speaker at American Lawyer Media LegalTech Events, ABA TECHSHOW, Online World, Special Libraries Association, Glasser LegalWorks, Washington State Paralegal Association, ABA Litigation Section Meetings, local Bar Associations throughout the U.S. and international organizations such as the Law Society of British Columbia and the New Zealand Law Society.

Tom O'Connor is a nationally known consultant, speaker and writer in the area of computerized litigation support systems and and electronic discovery. He is the author of *The Lawyers Guide to Summation and (with Bruce Olson) EDiscovery for Small Cases*, both published by the ABA, as well as the recently released *LitigationWorld Quick Start Guide to Mastering E-Discovery*. He graduated from The Johns Hopkins University with a BA in Political Science and later earned a J.D. degree from a small non-descript evening program in the Boston area. He currently resides in New Orleans.

Sarah Pfeiffer is a family attorney, mediator, collaborative practitioner and [Wevorce](#) associate and a solo practitioner serving the Greater New Orleans area. With over 200 training hours in alternative dispute resolution, she has been recently appointed to the board of the Louisiana chapter of the Association of Family and Conciliation Courts (AFCC), and is an active member of the Collaborative Divorce Alliance of Greater New Orleans and the International Academy of Collaborative Practitioners (IACP). She subscribes to the philosophy of Abraham Lincoln who said, "Discourage litigation. Persuade your neighbors to compromise whenever you can. As a peacemaker, the lawyer has superior opportunity of being a good man. There will still be business enough."

Charles B. Plattsmier is the Chief Disciplinary Counsel for the State of Louisiana, and the Chief Counsel under the Louisiana Attorney Disciplinary Board (LADB). The author of amendments to the Rules of Professional Conduct and the Supreme Court Rule 19, he was a member of the Ethics 2000 Committee which updated and amended Louisiana's ethics rules. A prolific speaker, he lectures on ethics and professionalism nationally and across the state. Prior to LADB, he was a partner of Hunter and Plattsmier, which focused on maritime litigation. He also practiced solo with offices in Morgan City and Baton Rouge. He is the former President of the St. Mary Parish Bar Association and a former member of the LSBA's House of Delegates.

Catherine Sanders Reach, *Chicago Bar Association, Chicago, IL*. A seasoned speaker and a prolific author on legal tech, Catherine is returning to the Big Easy and to this conference (2008 and 2010) with her informative and easy-to-understand technology presentations. She is the Director, Law Practice Management and Technology for the Chicago Bar Association, and was previously the Director at the American Bar Association's Legal Technology Resource Center for over ten years. She is a current member the ABA TECHSHOW Planning Board (and also served in this capacity from 2007-2009) and is on the Editorial Advisory Board for Law Technology News, Law.com's LegalTechnology and Law Practice Today. Armed with a master's degree in Library and Information Studies from the University of Alabama, Tuscaloosa, she was selected to be an inaugural Fastcase 50, celebrating 50 innovators, techies, visionaries, and leaders in the field of law.

Michael Rubin heads the Appellate Practice Team of McGlinchey, Stafford PLLC and heads the firm's Appellate Practice Team. A past-President of the Louisiana State Bar Association, the Southern Conference of Bar Presidents, the Baton Rouge Bar Association, the Bar Association of the U.S. Fifth Circuit, and the American College of Real Estate Lawyers, he is also Life Member of the American Law Institute and a Commissioner for the Uniform Law Institute. A prolific author, he has presented over 400 major papers in the U.S., Canada, and England on legal ethics, finance, appellate law, real estate, and legal writing. Mike's latest legal book is entitled THE LOUISIANA LAW OF SECURITY DEVICES, A PRÉCIS (Lexis/Nexis). He has even dabbled in fiction writing as well. His first novel, a legal thriller entitled THE COTTONCREST CURSE, was published by the award-winning LSU Press and released nationally in September, 2014. Publishers Weekly calls THE COTTONCREST CURSE a "gripping debut mystery"; the Southern Literary Review praises it as a "thoroughly researched" thriller that "takes readers on an epic journey" written in style of "literary fiction"; and the Chicago CBA Record says not only that the "story is gripping, the writing is masterful," but also that "Rubin has struck 'gold' in his debut novel."

Michael W. Schachtman is the LSBA's Access to Justice's Self-Represented Litigation Counsel working with Louisiana's network of Self Help Resource Centers (SHRCs). He is responsible for working with Louisiana civil district courts and other interested partners to develop, implement and coordinate administration of court-based SHRCs for litigants without attorneys. He works closely with local court officials, bar leadership, legal service providers, *pro bono* organizations, universities and various other partners to assess needs and to help design services that will improve access to the justice system for financially disadvantaged and other self-represented litigants.

Joseph L. "Larry" Shea, Jr. is the current president of the Louisiana State Bar Association and a partner in the Shreveport office of the law firm of Bradley Murchison Kelly & Shea, LLC. An LSU law graduate, he has served as Chair of the Louisiana Attorney Disciplinary Board and the LSBA's Ethics Advisory Service Subcommittee and as a member of the Rules of Professional Conduct Committee, and the Ethics 2000 Committee. He is also an adjunct professor of business law at Centenary College and is licensed to practice in Louisiana and Texas. He is a member of the American Board of Trial Advocates, National Institute of Trial Advocates and the Harry V. Booth and Henry A. Politz American Inn of Court.

J.E. "Buddy" Stockwell, III is the Executive Director of the Lawyers Assistance Program, Inc. (LAP), a non-profit corporation, which assists, on a confidential basis, lawyers or judges regarding professional impairments which may be caused by alcohol/drug abuse, mental health problems or gambling addiction. With 121 hours of accredited study in substance abuse counseling, he has served on the LSBA Committee on Alcohol and Drug Abuse for over 15 years. A frequent speaker and LAP monitor, he has assisted in interventions involving lawyers and judges. Prior to LAP, he was a solo practitioner in Baton Rouge, and an associate with Roy, Kiesel & Tucker.

Ernest E. Svenson is a New Orleans commercial litigator who began practicing law dependent on secretaries and paralegals to manage bulky paper files. After learning to create a paperless law office (which mainly involves learning to work better with PDF files), he left his large firm to start a Ninja-efficient, solo practice. Through his seminars, webinars, books, [online videos](#) and [websites](#), Ernie now helps lawyers in small firms leverage technology to attract better clients, cut overhead, boost profits, and outmatch adversaries in larger firms—even lawyers whose computer skills are limited to reading emails.

Kevin S. Vogeltanz litigates civil and criminal cases in New Orleans. A solo practitioner who forgoes a support staff, Kevin handles each aspect of every case from engagement agreement to trial. By using technology and streamlined practices, Kevin not only provides his clients with excellent representation, but does so at a fraction of the overhead most firms incur. A *cum laude* graduate from the University of Arkansas, School of Law, Kevin was recruited by one of New Orleans's top firms where he litigated maritime, oil & gas, and white-collar matters until 2012 when he left to start his own practice.

Ray Zwiefelhofer is the president of World Software Corp., which owns Worldox, the maker of document and email management solutions (cloud, local and hybrid). Ray has over 25 years' experience in the legal technology market. Before his current position, he served as president, CEO and CIO at several software solutions startups and the CTO at a Fortune 500 company. Among those companies include Bowne, Imagineer, Equitrac and Diebold.