



SOLO AND SMALL FIRM CONFERENCE SCHEDULE*

FIRST FLOOR – ELITE BALLROOMS; HYATT REGENCY (601 Loyola Ave., NOLA; next to the Super Dome)

PLEASE NOTE: This schedule is subject to change (last updated 1/25/15).

DAY ONE: THURSDAY, FEBRUARY 25, 2016

- 7:00 – 8:00** **REGISTRATION: FIRST FLOOR; FOYER OF ELITE BALLROOM; HYATT REGENCY**
- FOYER: CONTINENTAL BREAKFAST (7:00 to 8:00 a.m.)**
- 8:00 – 8:30** **ROOM B: WELCOMING REMARKS** Shawn Holahan; Mark Cunningham & Richard Martinez
- 8:30 - 10:00** **ROOM B (PLENARY SESSION): INNOVATE AND REJUVENATE YOUR PRACTICE: THE FUTURE IS BRIGHT (1.5 HRS PROFESSIONALISM)** Judy Perry Martinez
- 10:00 – 10:15** **BREAK**
- 10:15 – 11:15** **ROOM B: FINANCIAL LAW MANAGEMENT: CAPTURE, BILL & GROW (1.0 HR LPM CLE)** Natalie Kelly
- ROOM C: JAZZY RECENT DEVELOPMENTS IN ETHICS (1.0 HR ETHICS)** Dane Ciolino
- ROOM D: TRIAL MISTAKES THAT MATTER ON APPEAL (1.0 HR CLE)** Hon. Susan Chehardy and Richard W. Martinez
- ROOM E: TOOLS TO SEARCH FACEBOOK, TWITTER FEEDS, INSTAGRAM, OLD WEBSITES, AND BLOGS TO FIND THE NEEDLE IN THE HAYSTACK (1.0 HR CLE)** Tom O'Connor
- 11:15 – 11:30** **BREAK**
- 11:30 – 12:30** **ROOM B: LEAN AND MEAN: MANAGE YOUR FIRM ON < \$1,000/MONTH (1.0 HR LPM CLE)** Kevin Vogelanz
- ROOM C: ETHICS: WHAT DOES LAWYER COMPETENCE MEAN IN THE DIGITAL ERA? (1.0 HR ETHICS)** Catherine Sanders Reach
- ROOM D: HOW GENDER, AGE AND RACE INFLUENCE YOUR EFFECTIVENESS AS A LAWYER (1.0 HR PROFESSIONALISM)** Lynn Luker, Troy Bell and Shayna Beevers Morvant
- ROOM E: MARSHALLING CRIMINAL EVIDENCE: THIS AIN'T NO PERSONAL INJURY CASE (1.0 HR CLE)** Craig Mordock

THURSDAY, FEB. 25, 2016; CONTINUED:

12:30 – 1:30 Foyer: LUNCH

****LAGNIAPPE LUNCH SESSIONS:**

12:45 – 1:15 ROOM B: TEN INSIDE SECRETS TO BETTER CONSTRUCTION EXPERT WITNESS DEPOSITIONS (0.5 HR CLE)
Eugene Peterson and Stewart Schmidt

ROOM C: AVOIDING COMMON LEGAL BILLING AND ACCOUNTING PITFALLS (0.5 HR LPM CLE) Rick Kabra

ROOM D: EASY TRICKS FROM A SOLO TO MAXIMIZE YOUR AVVO RANKING (0.5 HR CLE) Abid Hussain

ROOM E: STALKING YOUR CLIENTS, OPPONENTS AND OTHERS ON THE INTERNET (0.5 HR CLE) Gayle O'Connor

1:30 – 2:30 ROOM B: SOLO'S GUIDE TO BANKRUPTCY, CHAPTER 7: ENGAGEMENT TO DISCHARGE (AND WHEN TO SEND THE CLIENT TO ANOTHER) (1.0 HR CLE) Rachel Anderson

ROOM C: INNOVATIVE MODELS FOR THE DELIVERY OF LEGAL SERVICES (1.0 HR LPM CLE) Amy Duncan, John Norris, Nicholas Hite and Mummi Ibrahim

ROOM D: LAW MANAGEMENT IN THE CLOUD: HOW TO PICK THE RIGHT PRODUCT FOR YOUR PRACTICE (1.0 HR LPM CLE) Natalie Kelly

ROOM E: E-DISCOVERY TRENDS AND TECHNOLOGY SOLUTIONS FOR SOLOS: LEVELING THE PLAYING FIELD (1.0 HR CLE) Ann Williamson

2:30 – 2:45 BREAK

2:45 – 3:45 ROOM B: CAVEAT NOTARIUS: WHAT THEY DIDN'T TEACH YOU IN LAW SCHOOL BUT SHOULD HAVE (1.0 HR CLE)
Alan Jennings

ROOM C: TRUST ACCOUNTING – ONLINE TECH TOOLS AND APPS TO EASE THE PAIN (1.0 HR LPM) Amanda Aguillard

ROOM D: ENCRYPTION FOR SOLO LAWYERS (1.0 HR LPM CLE) Catherine Reach Sanders

ROOM E: FAKES, FRAUDS, FAIR USE, AND FAIR TRADE: OBTAINING, USING, POLICING TRADEMARKS AND COPYRIGHTS (1.0 HR CLE) Michael Carbo

3:45 – 4:00 BREAK

4:00 – 5:00 ROOM B: AVOIDING THE WEEDS: UNBUNDLING, MARIJUANA LAW & OTHER THINGS THAT GROW (1.0 HR ETHICS)
Eric Barefield

ROOM C: MEDIATION OF EMPLOYMENT DISCRIMINATION CLAIMS (1.0 HR CLE) Leo Juran

ROOM D: FILE AUTOMATION FOR SOLOS (1.0 HR LPM CLE) Andrew Legrand

ROOM E: BICYCLES ARE HERE TO STAY: THE LAW (1.0 HR CLE) Jefferson Dye and Charlie Thomas

5:00 – 6:30 ELITE BALLROOM FOYER: RECEPTION FOR ALL ATTENDEES!!

*****Sponsored by the Civil Law and Litigation Section and the Solo & Small Firm Sections of the LSBA.*****

DAY TWO: FRIDAY, FEB. 26, 2016

- 7:00 – 8:00** **FOYER: CONTINENTAL BREAKFAST**
- 8:00 – 8:15** **MORNING ANNOUNCEMENTS**
- 8:15 - 9:15** **ROOM B (PLENARY): THINK DIFFERENTLY: POISE YOUR SOLO PRACTICE TO COMMUNICATE EFFECTIVELY WITH CLIENTS WHO NEED YOUR SERVICES** (1 hr. LPM CLE) Will Hornsby
- 9:15 – 9:30** **BREAK**
- 9:30 – 10:30** **ROOM B: THERE IS NOTHING LIKE ETHICS IN THE MORNING** (1.0 HR ETHICS) Chuck Plattsmier
- ROOM C: PROTECTING CLIENT ASSETS FROM FUTURE NURSING HOME EXPENSES: QUALIFYING FOR LOUISIANA LONG TERM CARE MEDICAID** (1.HR CLE) Paul Rabalais
- ROOM D: WHY THE MODERN LAW FIRM SHOULD EMBRACE AUTOMATION (AND HOW TO BEST LEVERAGE THE POWER OF DIGITAL TECHNOLOGY)** (1 HR LPM CLE) Ernest Svenson
- ROOM E: CIVIL E-DISCOVERY FOR SOLOS: DRAFTING, FOLLOWUP AND SANCTIONS (Oh My!)** (1.0 HR CLE) Todd Slack
- 10:30 – 10: 45** **BREAK**
- 10:45 – 11:45** **ROOM B: MENTAL HEALTH, NEUROSCIENCE AND THE PRACTICE OF LAW: HOW NOT TO BECOME A STATISTIC** (1.0 HR PROFESSIONALISM) Tracy Burch
- ROOM C: ETHICS AND SOCIAL MEDIA: A FIERY BLEND FOR LAWYERS** (1.0 HR ETHICS) Will Hornsby
- ROOM D: WHAT YOU NEED TO KNOW ABOUT USUFRUCT AND NAKED OWNERSHIP** (1.HR CLE) Raymond Ladouceur
- ROOM E: YELP, AVVO & GOOGLE, OH MY! ONLINE REPUTATION MANAGEMENT FOR ATTORNEYS** (1.0 HR ETHICS) Catherine Reach Sanders
- 11:45 – 12:45:** **FOYER: LUNCH**
- **LAGNIAPPE LUNCH SESSIONS:**
- 12:00 – 12:30** **ROOM B: THE DEEP WEB: MORE THAN PORN & GUNS** (0.5 HR CLE) Gayle O'Connor
- ROOM C: MANAGE YOUR PRACTICE WITH FORMS** (0.5 hr. LPM CLE) Austin Benton
- ROOM D: MYCASE 101: AN INTRODUCTION TO PRACTICE MANAGEMENT SOFTWARE** (NO CLE) Andrea Liedloff
- ROOM E: LSBA SOLO & SMALL FIRM SECTION MEETING** – Richard Martinez, Chair
- 12:45 – 1:45** **ROOM B: YOU JUST SAID YES TO A CRIMINAL CASE: STEM TO STERN BASICS** (1.HR CLE) Jerome Matthews
- ROOM C: FEE DISPUTE ARBITRATION: A BETTER WAY** (1.0 HR. LPM CLE) Arthur Crais
- ROOM D: HOW TO DEVELOP A PAPERLESS LAW PRACTICE: SIMPLY, SENSIBLY AND SMOOTHLY** (1.0 HR LPM CLE) Ernest Svenson
- ROOM E: HANDLING THE DUI MATTER** (1.0 HR CLE) Lucas Morehouse

FRIDAY, FEB. 26, 2016; CONTINUED:

1:45 - 2:00 **BREAK**

2:00 – 3:00 **ROOM B: SUCCESSION PLANNING: POSTURING FOR RETIREMENT OR A CAREER CHANGE (1.0 HR LPM CLE)** Natalie Kelly

ROOM C: ADVERTISING ETHICALLY THE LOUISIANA WAY (1.0 HR ETHICS) Richard Lemmler

ROOM D: LOUISIANA’S HABITUAL OFFENDER LAW (1.0 HR CLE) Greg Thompson

ROOM E: THE LATEST BASICS OF DIVORCE LAW (1.0 HR CLE) Lacy Smith

3:00 – 3:15 **BREAK**

3:15 – 4:15 **ROOM B: SIXTY TECH TIPS & SITES IN SIXTY MINUTES (1.0 HR LPM CLE)** Abid Hussain, Catherine Sanders Reach, and Natalie Kelly and Ernest Svenson

ROOM C: POST-SEPARATION FAMILY VIOLENCE RELIEF ACT: A VITAL TOOL FOR FAMILY LAW PRACTITIONERS (1.0 HR CLE) Austin Benton

ROOM D: NEW PERSPECTIVES ON LEGAL RESEARCH (1.0 HR CLE) – Chuck Lowry

ROOM E: IPAD APPS FOR LAWYERS AND LITIGATORS (1.0 HR CLE) Nicole Black

SEE YOU AT THE LSBA’S 2017 SOLO & SMALL FIRM CONFERENCE!!