



SOLO AND SMALL FIRM CONFERENCE SCHEDULE*

NAPOLEON BALLROOM – SHERATON NEW ORLEANS; THIRD FLOOR (500 Canal St., NOLA ((504) 525-2500)

PLEASE NOTE: This schedule is subject to change (last updated 2/8/17).

DAY ONE: THURSDAY, MARCH 9, 2017

- 7:45 - 8:15** **REGISTRATION: THIRD FLOOR; FOYER OF NAPOLEON BALLROOM**
- NAP A: CONTINENTAL BREAKFAST (7:30 to 8:00 a.m.)**
- 8:15 – 8:30** **NAP B/C: WELCOMING REMARKS** Darrel Papillion; Abid Hussain; Shawn Holahan
- 8:30 - 10:00** **NAP B/C (PLENARY SESSION): (1.5 HRS ETHICS) CAN LAWYERS BE SAVED? COMPETENCY AND ELECTRONICALLY STORED INFORMATION (ESI)** - Craig Ball
- 10:00 – 10:10** **BREAK**
- 10:10 – 11:10** **NAP B/C: (1.0 HR LPM CLE) USING TECHNOLOGY TO NURTURE CLIENT RELATIONSHIPS –**
Catherine Sanders Reach
- BORGNE:** (1.0 HR CLE) *SWIPE RIGHT, SWIPE LEFT: WHY JURY SELECTION IS LIKE TINDER –*
Craig Mordock
- ROOM D:** (1.0 HR CLE) *NOTARIAL LAW: DON'T TAKE IT FOR GRANTED –* Ellen Artopoulos and
Albert J. Derbes, IV
- 11:10 – 11:20** **BREAK**
- 11:20 – 12:20** **NAP B/C: (1.0 HR LPM CLE) CLOUD-BASED COLLABORATIVE TOOLS TO MANAGE YOUR PRACTICE** - Abid Hussain
- BORGNE:** (1.0 HR CLE) *WHERE IN THE WORLD DO YOU THINK YOU'RE GOING? A LOUISIANA LAWYER'S GUIDE TO RELOCATION OF MINOR CHILDREN –* Elizabeth Meneray.
- ROOM D (1.0 HR LPM CLE) CRIMINAL LAW: MANAGING YOUR FIRST JURY TRIAL** - Jerome Matthews

12:20 – 1:20 NAP A: LUNCH

****LAGNIAPPE LUNCH SESSIONS:**

12:35 – 1:05 NAP B/C: **(0.5 HR LPM CLE)** *MANAGING SOCIAL MEDIA TO COMMUNICATE WITH POTENTIAL CLIENTS* - Gayle O'Connor

BORGNE: (0.5 HR LPM CLE) *LEGAL BILLING PITFALLS* – Erica Birstler

ROOM D: (0.5 HR LPM CLE) *FASTCASE INTO THE FUTURE: NEW DIMENSIONS IN LEGAL RESEARCH* - Chuck Lowry

1:20 – 2:20 NAP B/C: **(1.0 HR ETHICS)** *TRENDING ETHICAL PROBLEMS IN 2017* Chuck Plattsmier

BORGNE: (1.0 HR CLE) *EMPLOYMENT DISCRIMINATION 101: SCREENING, LITIGATING, AND WINNING YOUR FIRST TITLE VII CASE* - Kevin Vogeltanz

ROOM D: (1.0 HR CLE) *IS KEYWORD SEARCH REALLY DEAD? ARTIFICIAL INTELLIGENCE IS MOSTLY HYPE* – Tom O'Connor

2:20 – 2:30 BREAK

2:30 – 3:30 NAP B/C: **(1.0 HR LPM CLE)** *BUSINESS & MANAGEMENT OF YOUR CRIMINAL LAW PRACTICE* – Joe Marino and Davidson Ehle

BORGNE: (1.0 HR ETHICS) *ETHICS AND TECHNOLOGY* - Eric Barefield

ROOM D: (1.0 HR CLE) *MYTHS ABOUT MEDIATION BUSTED: INTEGRATING APPROPRIATE DISPUTE RESOLUTION INTO YOUR FAMILY LAW PRACTICE* – Sarah Pfeiffer

3:30 – 3:40 BREAK

3:40 – 4:40 NAP B/C: **(1.0 HR PROFESSIONALISM)** *PROFESSIONALISM AND ADVERTISING* – Richard Lemmler

BORGNE: (1.0 HR LPM CLE) *OFFICE SECURITY AND HANDLING THE UNSTABLE OR IRATE CLIENT* – Keith Couture

ROOM D: (1 HR. CLE) *CYBERSECURITY: YOU AND/OR YOUR CLIENT HAVE BEEN HACKED – NOW WHAT?* – Todd Slack

4:45 – 6:30 NAPOLEON ROOM A: RECEPTION FOR ALL ATTENDEES!!

*****Sponsored by the Civil Law and Litigation Section and the Solo & Small Firm Sections of the LSBA.*****

DAY TWO: FRIDAY, MAR. 10, 2017

- 7:45 – 8:45** **NAP A: CONTINENTAL BREAKFAST**
- 8:45 – 9:00** **NAP B/C: MORNING ANNOUNCEMENTS**
- 9:00 – 10:00** **NAP B/C: (PLENARY): (1 hr. LPM CLE) E-DISCOVERY FOR EVERYONE – LOW COST SOLUTIONS**
- Craig Ball and Tom O'Connor
- 10:00 – 10:10** **BREAK**
- 10:10 – 11:10** **NAP B/C: (1.0 HR CLE) REVOCABLE TRUSTS: PANACEA OR PAIN IN THE ARSE – Ray Ladouceur**

BORGNE: (1.HR CLE) LONG TERM CARE MEDICAID AND ELDER LAW: PROTECTING CLIENTS' HOME AND LIFE SAVINGS FROM LONG TERM NURSING HOME EXPENSES IN 2017 - Paul Rabalais

ROOM D: (1 HR LPM CLE) MANAGE YOUR PRACTICE LIKE A BUSINESS AND LESS LIKE A LEMONADE STAND: CREATE SENSIBLE WORK SYSTEMS - Austin Benton
- 11:10 – 11:20** **BREAK**
- 11:20 – 12:20** **NAP B/C: (1.0 HR CLE) STUDENT LOANS – IN AND OUT OF BANKRUPTCY – Rachel Thyre Anderson**

BORGNE: (1.0 HR CLE) TURNING SOCIAL MEDIA INTO ADMISSIBLE EVIDENCE – Gayle O'Connor and Tom O'Connor

ROOM D: (1.HR LPM CLE) DISASTER RECOVERY PLANNING FOR SOLO LAW FIRMS - Catherine Sanders Reach
- 12:20 – 1:20:** **NAP A: LUNCH**
- **LAGNIAPPE LUNCH SESSIONS:**
- 12:35 – 1:05** **NAP B/C: (0.5 HR LPM CLE) GET AT THE TOP OF SEARCH LISTS: SEO AND SOCIAL MEDIA FOR MAXIMUM IMPACT – Megan Hargroder**

BORGNE: (0.5 HR. LPM CLE) SMALL FIRM CYBERSECURITY CHALLENGES: EIGHT ESSENTIAL CLOUD SECURITY TIPS – Rick Kabra

ROOM D: LSBA SOLO & SMALL FIRM SECTION MEETING – Abid Hussain, Chair
- 1:20 – 2:20** **NAP B/C: (1.0 HR LPM ETHICS) TRUST ACCOUNTING: IT AIN'T YOUR MONEY UNTIL IT IS & HOW TO FIGURE THAT OUT – Dane Ciolino.**

BORGNE: (1.0 HR. CLE) DWI LAW: ADMINISTRATIVE PROCEDURE FOLLOWING THE ARREST – Carolyn Cooper

ROOM D: (1.0 HR LPM CLE) SOLO OFFICING: BASIC BEST PRACTICES – Ashley Flick
- 2:20 - 2:30** **BREAK**

2:30 – 3:30 **NAP B/C:S (1.0 HR LPM CLE)** *60 TECH TIPS & SITES IN 60 MINUTES* – Craig Ball, Megan Hargroder, Abid Hussain, Gayle O'Connor, Tom O'Connor and Catherine Sanders Reach

BORGNE: (1.0 HR CLE) *SOCIAL SECURITY DISABILITY: PRACTICE, PROCEDURES AND UPDATES*
– Loyd Bourgeois

ROOM D: **(1.0 HR PROFESSIONALISM CLE)** *SEVEN DIRTY WORDS OF PROFESSIONALISM* – Elizabeth Meneray

***SEE YOU AT THE LSBA'S 2018 SOLO & SMALL FIRM
CONFERENCE!!***