



SOLO AND SMALL FIRM CONFERENCE SCHEDULE*

NAPOLEON BALLROOM – SHERATON NEW ORLEANS; THIRD FLOOR (500 Canal St., NOLA ((504) 525-2500)

****PLEASE NOTE: This schedule is subject to change (last updated 2/8/17).****

DAY ONE: THURSDAY, MARCH 9, 2017

7:45 - 8:15 REGISTRATION: THIRD FLOOR; FOYER OF NAPOLEON BALLROOM

NAP A: CONTINENTAL BREAKFAST (7:30 to 8:00 a.m.)

8:15 – 8:30 NAP B/C: WELCOMING REMARKS Darrel Papillion; Abid Hussain; Shawn Holahan

8:30 - 10:00 NAP B/C (PLENARY SESSION): (1.5 HRS ETHICS) CAN LAWYERS BE SAVED? COMPETENCY AND ELECTRONICALLY STORED INFORMATION (ESI) - Craig Ball

10:00 – 10:10 BREAK

10:10 – 11:10 NAP B/C: (1.0 HR LPM CLE) USING TECHNOLOGY TO NURTURE CLIENT RELATIONSHIPS – Catherine Sanders Reach

BORGNE: (1.0 HR CLE) SWIPE RIGHT, SWIPE LEFT: WHY JURY SELECTION IS LIKE TINDER – Craig Mordock

ROOM D: (1.0 HR CLE) NOTARIAL LAW: DON'T TAKE IT FOR GRANTED – Ellen Artopoeus and Albert J. Derbes, IV

11:10 – 11:20 BREAK

11:20 – 12:20 NAP B/C: (1.0 HR LPM CLE) CLOUD-BASED COLLABORATIVE TOOLS TO MANAGE YOUR PRACTICE - Abid Hussain

BORGNE: (1.0 HR CLE) WHERE IN THE WORLD DO YOU THINK YOU'RE GOING? A LOUISIANA LAWYER'S GUIDE TO RELOCATION OF MINOR CHILDREN – Elizabeth Meneray.

ROOM D (1.0 HR LPM CLE) CRIMINAL LAW: MANAGING YOUR FIRST JURY TRIAL - Jerome Matthews

12:20 – 1:20 **NAP A: LUNCH**

****LAGNIAPPE LUNCH SESSIONS:**

12:35 – 1:05 NAP B/C: (0.5 HR LPM CLE) MANAGING SOCIAL MEDIA TO COMMUNICATE WITH POTENTIAL CLIENTS - Gayle O'Connor

BORGNE: (0.5 HR LPM CLE) LEGAL BILLING PITFALLS – Erica Birstler

ROOM D: (0.5 HR LPM CLE) FASTCASE INTO THE FUTURE: NEW DIMENSIONS IN LEGAL RESEARCH - Chuck Lowry

1:20 – 2:20 NAP B/C: (1.0 HR ETHICS) TRENDING ETHICAL PROBLEMS IN 2017 Chuck Plattsmier

BORGNE: (1.0 HR CLE) EMPLOYMENT DISCRIMINATION 101: SCREENING, LITIGATING, AND WINNING YOUR FIRST TITLE VII CASE - Kevin Vogeltanz

ROOM D: (1.0 HR CLE) IS KEYWORD SEARCH REALLY DEAD? ARTIFICIAL INTELLIGENCE IS MOSTLY HYPE – Tom O'Connor

2:20 – 2:30 BREAK

2:30 – 3:30 NAP B/C: (1.0 HR LPM CLE) BUSINESS & MANAGEMENT OF YOUR CRIMINAL LAW PRACTICE – Joe Marino and Davidson Ehle

BORGNE: (1.0 HR ETHICS) ETHICS AND TECHNOLOGY - Eric Barefield

ROOM D: (1.0 HR CLE) MYTHS ABOUT MEDIATION BUSTED: INTEGRATING APPROPRIATE DISPUTE RESOLUTION INTO YOUR FAMILY LAW PRACTICE – Sarah Pfeiffer

3:30 – 3:40 BREAK

3:40 – 4:40 NAP B/C: (1.0 HR PROFESSIONALISM) PROFESSIONALISM AND ADVERTISING – Richard Lemmler

BORGNE: (1.0 HR LPM CLE) OFFICE SECURITY AND HANDLING THE UNSTABLE OR IRATE CLIENT – Keith Couture

ROOM D: (1 HR. CLE) CYBERSECURITY: YOU AND/OR YOUR CLIENT HAVE BEEN HACKED – NOW WHAT? – Todd Slack

4:45 – 6:30 NAPOLEON ROOM A: RECEPTION FOR ALL ATTENDEES!!

*****Sponsored by the Civil Law and Litigation Section and the Solo & Small Firm Sections of the LSBA.*****

DAY TWO: FRIDAY, MAR. 10, 2017

- 7:45 – 8:45** **NAP A: CONTINENTAL BREAKFAST**
- 8:45 – 9:00** **NAP B/C: MORNING ANNOUNCEMENTS**
- 9:00 – 10:00** **NAP B/C: (PLENARY): (1 hr. LPM CLE)** *E-DISCOVERY FOR EVERYONE – LOW COST SOLUTIONS*
- Craig Ball and Tom O'Connor
- 10:00 – 10:10** **BREAK**
- 10:10 – 11:10** **NAP B/C:** (1.0 HR CLE) *REVOCABLE TRUSTS: PANACEA OR PAIN IN THE ARSE* – Ray Ladouceur
- BORGNE:** (1.HR CLE) *LONG TERM CARE MEDICAID AND ELDER LAW: PROTECTING CLIENTS' HOME AND LIFE SAVINGS FROM LONG TERM NURSING HOME EXPENSES IN 2017* - Paul Rabalais
- ROOM D:** (1 HR LPM CLE) *MANAGE YOUR PRACTICE LIKE A BUSINESS AND LESS LIKE A LEMONADE STAND: CREATE SENSIBLE WORK SYSTEMS* - Austin Benton
- 11:10 – 11:20** **BREAK**
- 11:20 – 12:20** **NAP B/C:** (1.0 HR CLE) *STUDENT LOANS – IN AND OUT OF BANKRUPTCY* – Rachel Thyre Anderson
- BORGNE:** (1.0 HR CLE) *TURNING SOCIAL MEDIA INTO ADMISSIBLE EVIDENCE* – Gayle O'Connor and Tom O'Connor
- ROOM D:** (1.HR LPM CLE) *DISASTER RECOVERY PLANNING FOR SOLO LAW FIRMS* - Catherine Sanders Reach
- 12:20 – 1:20:** **NAP A: LUNCH**
- **LAGNIAPPE LUNCH SESSIONS:**
- 12:35 – 1:05** **NAP B/C:** (0.5 HR LPM CLE) *GET AT THE TOP OF SEARCH LISTS: SEO AND SOCIAL MEDIA FOR MAXIMUM IMPACT* – Megan Hargroder
- BORGNE:** (0.5 HR. LPM CLE) *SMALL FIRM CYBERSECURITY CHALLENGES: EIGHT ESSENTIAL CLOUD SECURITY TIPS* – Rick Kabra
- ROOM D: LSBA SOLO & SMALL FIRM SECTION MEETING** – Abid Hussain, Chair
- 1:20 – 2:20** **NAP B/C:** (1.0 HR LPM ETHICS) *TRUST ACCOUNTING: IT AIN'T YOUR MONEY UNTIL IT IS & HOW TO FIGURE THAT OUT* – Dane Ciolino.
- BORGNE:** (1.0 HR. CLE) *DWI LAW: ADMINISTRATIVE PROCEDURE FOLLOWING THE ARREST* – Carolyn Cooper
- ROOM D:** (1.0 HR LPM CLE) *SOLO OFFICING: BASIC BEST PRACTICES* – Ashley Flick
- 2:20 - 2:30** **BREAK**

2:30 – 3:30 **NAP B/C:S (1.0 HR LPM CLE)** *60 TECH TIPS & SITES IN 60 MINUTES* – Craig Ball, Megan Hargroder, Abid Hussain, Gayle O'Connor, Tom O'Connor and Catherine Sanders Reach

BORGNE: (1.0 HR CLE) *SOCIAL SECURITY DISABILITY: PRACTICE, PROCEDURES AND UPDATES* – Loyd Bourgeois

ROOM D: **(1.0 HR PROFESSIONALISM CLE)** *SEVEN DIRTY WORDS OF PROFESSIONALISM* – Elizabeth Meneray

***SEE YOU AT THE LSBA'S 2018 SOLO & SMALL FIRM
CONFERENCE!!***