



**LSBA'S 19<sup>th</sup> SOLO, SMALL FIRM & TECH CONFERENCE**  
**Hilton New Orleans Airport Hotel**  
901 Airline Dr.  
Kenner, La.  
April 10, 2026

**SCHEDULE**

**\*\*\*\*PLEASE NOTE: This schedule is subject to change \*\*\*\***

**7:45 - 8:15 REGISTRATION – FOYER OF GRAND BALLROOM**

**8:20 – 8:30 GRAND BALLROOM - WELCOMING REMARKS** Shawn L. Holahan, Practice Management Counsel, LSBA

**8:30 – 9:30 GRAND BALLROOM - PLENARY SESSION (1.0 HRS LPM CLE)** – Bursting the Chatbot Bubble: Upgrade Your AI Game Beyond ChatGPT – Burton Kelso

**9:30 – 9:40 BREAK**

**9:40 – 10:40 GRAND BALLROOM - TECH TRACK (1.0 HR LPM CLE)** – AI-Proof Your Brand: The Attorney's Guide to Dominating the AI-Powered Search – Burton Kelso

**RIVERTOWN BALLROOM - SUBSTANTIVE LAW TRACK (1.0 HR Prof)** – Professionalism and Emerging Technologies in the Courtroom of the Future – Hon. Susan M. Chehardy and Hon. John J. Molaison, Jr.

**10:40 – 10:55 BREAK**

**10:55 – 11:55 GRAND BALLROOM – TECH TRACK (1.0 HR LPM CLE)** – Setup An AI Policy for Your Business – Burton Kelso

**RIVERTOWN BALLROOM – SUBSTANTIVE TRACK (1.0 HR CLE)** Digital Witnesses: The Power and Pitfalls of Body Cam Evidence – Joseph A. Marino, III, and Davidson Ehle

**11:55 – 12:45 LUNCH**

**\*\*LAGNIAPPE LUNCH SESSION:**

**12:10 – 12:40 GRAND BALLROOM - TECH TOPIC (0.5 HR LPM CLE) TBA**

**12:45 – 1:45 GRAND BALLROOM - TECH TRACK (1.0 HR LPM CLE) A Tale of Two Firms:  
Cost Benefit of Using Tech - Austin Benton**

**RIVERTOWN BALLROOM – SUBSTANTIVE TRACK (1.0 HR CLE) TBA – Kristie  
L. Bowerman**

**1:45 – 2:00 BREAK**

**2:00 – 3:00 GRAND BALLROOM - TECH TRACK (1.0 HR LPM CLE) How Hackers Target  
Law Firms, How to Stop Them & What to Do if They Do – Hunter Thevis**

**RIVERTOWN BALLROOM - SUBSTANTIVE LAW TRACK (1.0 HR CLE) Legal  
Malpractice Policies: Emerging Issues – Brian Esser**

**3:00 – 3:10 BREAK**

**3:10 – 4:10 GRAND BALLROOM – TECH TRACK (1.0 HR LPM CLE) Practice AI Tools:  
Current and Near Future – Daya Naef**

**RIVERTOWN BALLROOM - SUBSTANTIVE LAW TRACK (1 HR ETHICS CLE)  
*Ethics* – Eric Barefield**

**This conference is sponsored with generous donations from:**

- **LSBA'S CIVIL LAW AND LITIGATION SECTION**

***SEE YOU NEXT YEAR AT THE NEXT  
LSBA'S SOLO, SMALL FIRM & TECH CONFERENCE!***