Will Snowden is the New Orleans Director of the Vera Institute of Justice. In this role, he continues and strengthens Vera's existing partnerships with criminal justice actors and community leaders while identifying new collaborative relationships with government entities and community organizations. The collaborations focus on improving criminal justice systems in the South. Prior to joining Vera, Mr. Snowden was a public defender for five years representing New Orleanians in all stages of a case from arraignment to trial. He also developed a focus and specialization in advocacy around reforming the procedures, systems, and policies around jury duty in an effort to promote diversity and representativeness in the jury box. Mr. Snowden also launched The Juror Project—an initiative aiming to increase the diversity of jury panels while changing and challenging people's perspective of jury duty.

Mr. Snowden leads workshops around the country as it relates to how implicit bias, racial anxiety and stereotype threat influence actors and outcomes in the criminal justice system. He received his JD from Seton Hall University School of Law and a BS from the University of Minnesota.