



FILING APPLICATION ADDENDUM

LAWYER ADVERTISING AND UNSOLICITED WRITTEN COMMUNICATIONS

FOR PROPOSED UNSOLICITED WRITTEN COMMUNICATIONS

(letters, brochures, pamphlets, newsletters, e-mails, etc.)

For Committee Use Only

EC Filing #:

Lawyer*: _____ LSBA Bar #: _____

*Active Member in Good Standing of the Louisiana State Bar Association responsible for content of the advertisement or unsolicited written communication

Firm: _____

Lawyer/Firm's Principal Office Address**: _____

** If the Lawyer has no regular office, use the Lawyer's Primary LSBA Annual Registration Statement Address _____

Phone: _____ Fax: _____ E-mail: _____

The attached letter, brochure, pamphlet, newsletter, e-mail or other unsolicited written communication will be used as follows.
(Please check all that apply.)

_____ Mailed unsolicited to prospective clients with whom I/we have no family or prior lawyer-client relationship. If yes, please complete the following:

_____ Mailed as a self-mailing brochure;

_____ Mailed in an envelope alone; or

_____ Mailed in an envelope along with a written solicitation letter that complies with Rule 7.4(b) of the Louisiana Rules of Professional Conduct, effective 10/01/2009. (A sample copy of such letter must be attached/provided as part of this submission or must have been previously submitted and deemed in compliance by evaluation according to Rule 7.7.)

_____ Letter attached to this submission; or

_____ Letter previously evaluated and deemed in compliance - Ethics Counsel's File # _____.

_____ Mailed to other lawyers or law firms.

_____ Mailed to current clients or prospective clients who have requested the information.

_____ Made available or displayed in public places (other professional offices, businesses, etc.).

_____ Other use (please describe): _____

_____ Signature of Applicant _____ Date _____